



# ***Weatherization Revolving Loan Fund***

*Green Jobs Coalition & Partners*

*November 23, 2009*



# *Our Presentation*

- ✱ Overview
- ✱ Green Jobs Perspective
- ✱ Weatherization
- ✱ Project Structure
- ✱ Jobs & Training
- ✱ Outreach & Outreach Structure
- ✱ Financing



# *Overview*

- ✧ Goal: sustainable conservation transformation for Worcester
- ✧ Robust Weatherization
- ✧ Throughout Worcester
- ✧ Steady Living Wage Jobs
- ✧ Initial Focus: Neighborhoods most needing jobs & energy savings



## **Worcester Green Jobs coalition**

Organizing a local movement for green collar jobs for all.

[www.GreenJobsWorcester.org](http://www.GreenJobsWorcester.org)

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# ***Worcester Green Jobs Coalition Mission***

Organizing a local movement for green collar jobs for all.

We work for resources to create sustainable jobs that are in sync with our community, culture & needs.



# *Social & Environmental Justice within the green movement*

- ✧ Everyone is an environmentalist!
- ✧ It needs to not be a luxury to participate in the environmental movement
  - ✧ In fact, the environmental work should support people to support it!
- ✧ We should all have access to the good things the environment has to offer
  - ✧ Including good jobs



# *Van Jones Style*

- ✧ Lets connect the environmental work that urgently needs to be done with the people that urgently need the work*
- ✧ In so doing we can address our biggest contemporary problems: environmental crisis and the growing gap between the rich and the poor*

# *Past work*

- ✧ **Messaging Campaign**  
**"Green Jobs = Social Justice"**
- ✧ **Green Jobs Fair for youth**
- ✧ **Connecting local resources for sustainability initiatives**
  - ✧ **Needs & offerings: [greenjobsworcester.org](http://greenjobsworcester.org)**
- ✧ **Potluck meetings**
- ✧ **Events**
  - ✧ **Shaping a Local Green Economy, Youth Roots: Grow Green Enterprise**



# *What the movement needs*

✧ *Solidarity!*

✧ *Sustainable funds  
for green work*

✧ *Support for local entrepreneurs*

# *The Potential for Weatherization*



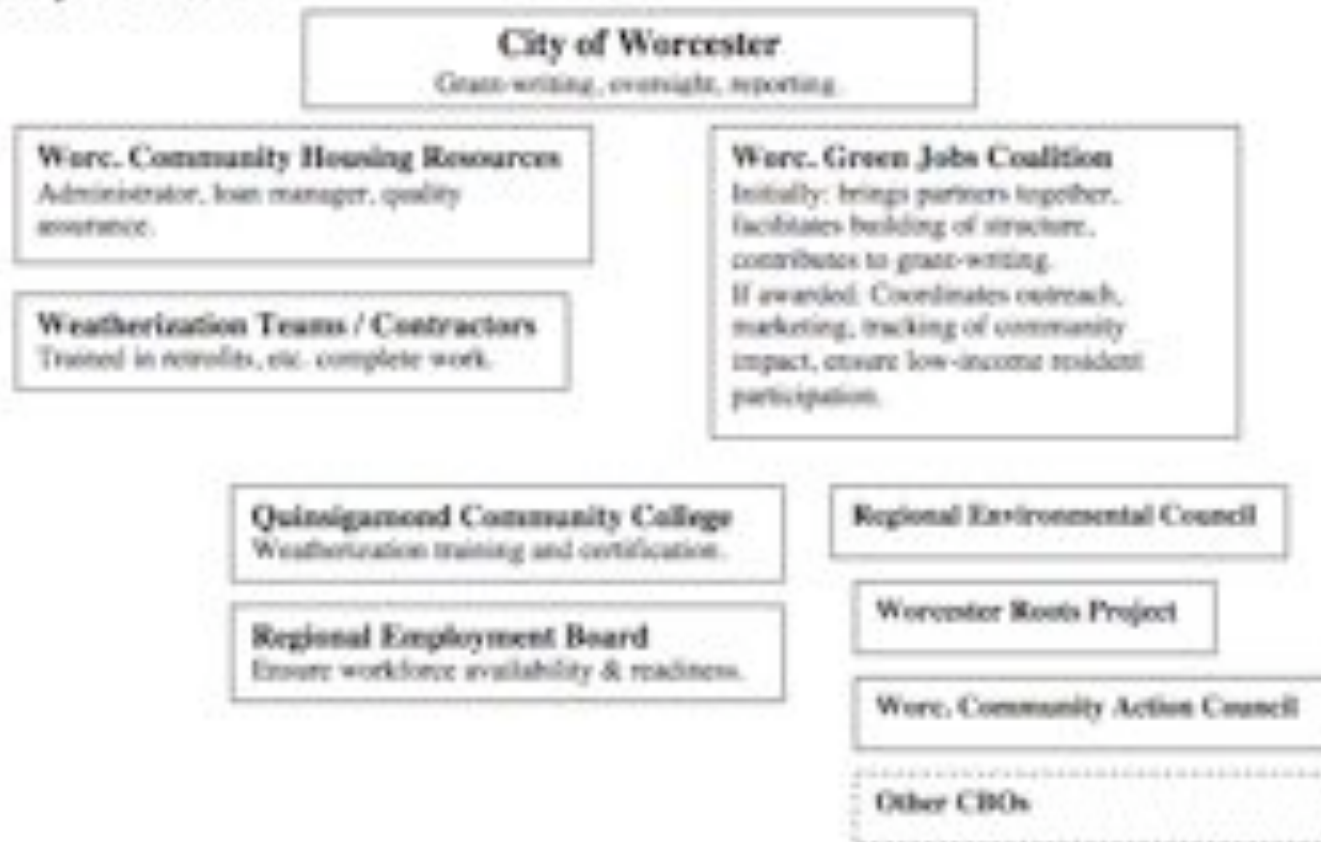
- There are many problem areas that can be addressed
- Homeowners can easily save 20% on energy and heating costs
- There are many upcoming incentives and programs in place and coming down the pipeline

# *Energy Efficiency work is VITAL because:*

- ✧ Essential for energy justice-- low-income residents spend up to 16% of income on energy
- ✧ Affordable, broadly applicable technologies are already available
- ✧ Achievable profits are both dramatic and low-risk
- ✧ Drives job creation and healthier, more resilient communities
- ✧ Halts demand growth, a precondition for broader climate, energy, and economic solutions
- ✧ Our energy system is highly inefficient and there is a lot to improve

# Project Structure

## Proposed Structure:





# ***Jobs & Training***

✧ We envision **Green Jobs** resulting from this Fund that are:

- ✧ • Local!
- ✧ • Well paying
- ✧ • Many entry-level
- ✧ • CORI – friendly
- ✧ • Youth – friendly, emphasis on career-track
- ✧ • Pro-actively minority and women focused
- ✧ • Potential for worker co-operatives



# ***Jobs & Training***

✧ Existing and new **Training Opportunities** will need to be coordinated:

- ✧ • Pathways Out of Poverty grant: QCC training 100 people in weatherization, auditing
- ✧ • Other future training on weatherization and renewables, such as those funded by the US Department of Labor
- ✧ • Use existing models such as Youth Build
- ✧ • Union training and apprentice programs
- ✧ • Workforce Central, Regional Employment Board for other work readiness skills
- ✧ • Energy Barnraisings
- ✧ • Worcester Lead paint Abatement Program (WLAP – HUD funded) training for Green Jobs coordinated by the Worcester Lead Action Collaborative
- ✧ • Institute for Energy and Sustainability bring research, training and infrastructure to the table

# *WLAC Outreach Structure*

- ✧ African Community Development Corporation\*
- ✧ Catholic Charities of Worcester County\*
- ✧ Central MA Housing Alliance
- ✧ Centro Las Americas
- ✧ City of Worcester Dept of Inspectional Services
  - ✧ Division of Housing/Health Inspections
    - ✧ Childhood Lead Poisoning Prevention Program
- ✧ City of Worcester Office of the City Manager
  - ✧ Division of Neighborhood & Housing Development
  - ✧ Division of Public Health
  - ✧ Office of Human Rights
- ✧ Clark University
- ✧ Fairbridge Project International\*
- ✧ Family Health Center of Worcester
- ✧ Great Brook Valley Health Center
- ✧ Legal Assistance Corp of Central Massachusetts\*
- ✧ Liberian Association of Worcester
- ✧ Lutheran Social Services of New England\*
- ✧ MA Dept of Public Health, Childhood Lead Poisoning Prevention Program
- ✧ NeighborWorks® HomeOwnership Center of Worcester\*
- ✧ Refugee & Immigrant Assistance Center\*
- ✧ Regional Environmental Council\*\*
- ✧ South Worcester Neighborhood Center
- ✧ Southeast Asian Coalition of Worcester\*
- ✧ Worcester Common Ground
- ✧ Worcester Community Action Council
- ✧ Worcester Immigrant Coalition
- ✧ Worcester Property Owners Association
- ✧ Worcester Roots Project\*



# ***Financing***

- ✧ Worcester Community Housing Resources
  - ✧ Character Based Loans
  - ✧ Micro-loan Process
  - ✧ Community & Financial Expert Loan Board
  - ✧ Intake
  - ✧ Pre-approved Contractors
  - ✧ Present Loan Fund \$3.5 million
  - ✧ Parallel Structure for WRLF

***MORE INFO: [GreenJobsWorcester.org](http://GreenJobsWorcester.org)***